

## Group benefits plans

## Build loyalty with cost-effective employee benefit programs

A group benefit plan gives your employees access to a wide range of coverage tailored to your company's needs while insuring your employees' well-being.

As an employer, you shape the basic plan:

- Extended health Supplements provincial health care plans with services such as massage, vision care, hospital care and prescription drugs
- Dental Includes three general service categories: basic (cleaning), major restorative (crowns) and orthodontic (braces)
- Life insurance Provides financial assistance in the event of the employee's death
- Accidental death and dismemberment — Provides financial assistance if a tragedy occurs

- Critical illness Provides
  protection from additional
  hardship if the employee's health
  is threatened
- Disability insurance Provides income if the employee is unable to work because of injury or illness
- Employee assistance plan (EAP) —
  Provides access to accredited
  counseling professionals
- Health Care Spending Account (HCSA) — Allows benefit funds to be used for services or products that the plan doesn't fully cover

Eligible employees will enjoy the following plan features:

- Access to Canada's top insurance providers
- Coverage without providing proof of good health
- Access to products that help increase their well-being and provide financial assistance during injury, illness or death

## Benefits for you and your business

- You'll get ongoing expert advice from one of our group benefit advisors.
- Providing group benefits can help you recruit and retain key employees.
- Employees who have a group benefit package show greater employee productivity and loyalty.
- Providing group benefits
   is a cost-effective way to
   compensate employees.
   You can deduct your employer
   contributions as a business
   expense.

